



# AFRICA FOUNDATION

empowering communities • enabling conservation



PARTNERING TO  
MAKE A DIFFERENCE

# AFRICA FOUNDATION

## EMPOWERING COMMUNITIES, ENABLING CONSERVATION

Africa Foundation is an independent, tax-exempt non-profit organisation registered in South Africa, the United States and the United Kingdom. Working together with &Beyond and in consultation with the communities themselves, Africa Foundation facilitates the socio-economic development of rural communities living in or close to the continent's conservation areas.

### AFRICA FOUNDATION MISSION

To facilitate the empowerment and development of people living within protected wildlife areas in Africa by forging unique partnerships between conservation initiatives and local communities, thus making these initiatives relevant to the people.

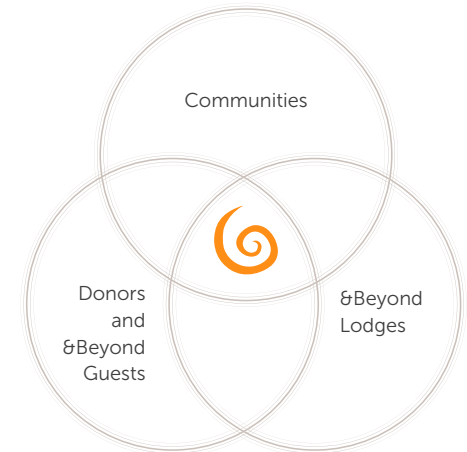
### WHY AFRICA FOUNDATION AND &BEYOND

Africa Foundation's partnership with andBeyond, supports their core tenet of Care of the Land, Wildlife and People, with Africa Foundation, the preferred community development partner for andBeyond.

We believe that, in order for wildlife to thrive, local populations need to experience the benefits of participation in conservation. This is becoming more relevant with building pressure from increased rural populations, limited resources and limited ability of local governments to accommodate the social business and infrastructural needs of rural areas surrounding wildlife reserves. Our methodology empowers communities to grow their own capacity and to have an influence on decisions that have a direct impact on their lives, both from a social and economic point of view.

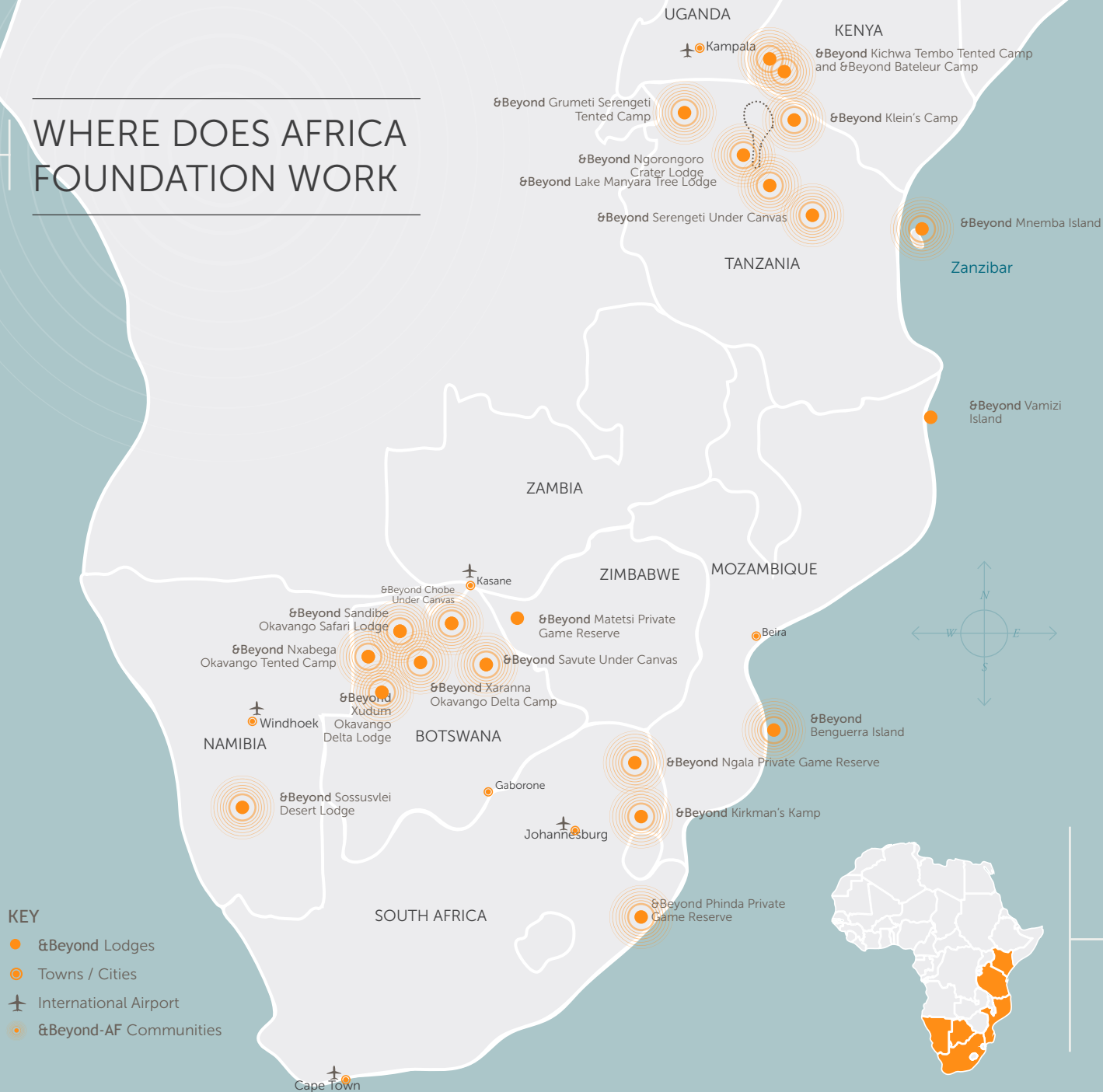


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&BEYOND NEEDS	AFRICA FOUNDATION NEEDS
Skilled workforce in close proximity to our lodges	Awareness of and donations towards projects by &Beyond guests
Increase of quality products available locally	Administration and infrastructure – office services, travel planning assistance, accommodation in lodges
Assistance with identification and implementation of key community projects involving lodge staff	Central administration support for Africa Foundation South Africa, so that donor funding can flow directly to projects

# WHERE DOES AFRICA FOUNDATION WORK



AFRICA FOUNDATION IS ACTIVE IN COMMUNITIES LOCATED NEAR TO CORE CONSERVATION AREAS IN AFRICA.

OUR FOOTPRINT FOLLOWS THAT OF &BEYOND

REGIONS	COMMUNITIES
Mpumalanga, South Africa	<b>23</b>
KwaZulu Natal, South Africa	<b>5</b>
Botswana	<b>3</b>
Namibia	<b>1</b>
Kenya	<b>8</b>
Tanzania	<b>19</b>
Mozambique	<b>3</b>

## Africa Foundation approach

The Africa Foundation's methodology is based on a collaborative, consultative approach. Africa Foundation listens to the communities own identified needs and guides them in the process of considering the appropriate projects to address these needs. It then works directly with a project committee, consisting of community members who have been proactive in engaging with local stakeholders. Each project is led by a local champion from the community. The table reference outlines the positive outcomes of this approach.

## Africa Foundation impact over 26 years

Africa Foundation focuses on four key development areas that support community empowerment.

- Education
- Healthcare & clean water
- Small business development
- Environment and conservation

The appropriate training, skills and resources are provided by Africa Foundation or through partner organisations to ensure projects are not only effectively implemented but remain self-sustainable long after initiation.

Over 26 years, Africa Foundation has made a clear and significant impact on the health, education and economic standing of the identified communities surrounding the wildlife reserves where &Beyond operates.

## Comparing working WITH versus FOR communities

WORKING WITH PEOPLE 	WORKING FOR PEOPLE 
You learn from their culture and customs.	You teach them your culture and customs.
You listen to what they have to say.	You tell them what you think.
You create a platform for dialogue and participation.	You impose solutions according to your experience.
You build on local wisdom and community assets.	You assume that underdevelopment is equal to lack of wisdom and intellect.
You build the community's capacity to find solutions to their own problems.	You build infrastructure that leaves the people behind and is frequently vandalised.
You build sustainable solutions and encourage ownership of assets.	The solutions imposed are not sustainable and lack community ownership, creating 'white elephants'.
You identify and prioritise the community's needs with the community.	It is difficult to differentiate between needs and wants without community participation and projects are prioritised according to the most dominant voices, rather than genuine need.
It is expensive in the short term, but cheap in the long term, which means the impact will be felt long after the fact.	It is cheap in the short term but expensive in the long term, which means that there is self-gratification in the short term, with no long-term impact.
You work with legitimate and credible community leadership.	You work with the most influential and dominant members of the community.
The build-up process is slow, deep and strong.	The build-up process is quick, shallow and weak.
You serve the community's agenda and build the relationship.	You serve a self-serving and short-lived hidden agenda.
Donor money and time is well invested for future generations.	Projects become what the donor community refers to as a "bottomless pit" and ultimately drive donors away.

# AFRICA FOUNDATION

## OVERVIEW OF 2018

We are delighted to celebrate 26 years of partnership with &Beyond, a collaboration focused on achieving the long-term sustainability of irreplaceable wilderness areas; a goal that can only be realised if communities adjacent to the wilderness areas see meaningful benefits from conservation.

To date, our co-operative efforts have seen us catalyse positive change within 66 communities adjacent to the &Beyond land and marine operational areas in 6 African countries. Our work at Africa Foundation is guided by our founding philosophy of working WITH, rather than for, communities. This integrated approach builds positive, authentic relationships that are fundamental to the successful development of the community-led objectives in terms of health, education, and income-generating activities.

Our achievements are therefore the result of the combined endeavours of committed communities, the generosity of our donors from across the globe, the day to day work of the Africa Foundation team, and our invaluable partnership with &Beyond. Our work is a patient investment in the future. In many instances, the full impact is only evident after many years.

This profound impact can be seen in the stories, the human stories, the generational stories, behind the projects. Take for example Admire Mkansi's story

which began, thanks to her mother's foresight, with her enrolment at one of our earliest rural crèche projects. From here, her education was shaped by Africa Foundation initiatives, through her schooling, and then on to university, where her hard work earned her the support of an Africa Foundation CLEF (Community Leader's Education Fund) bursary. Today, she is a fully qualified pharmacist, actively involved in the support of her community.

You will find other moving stories in this review that are testimony to the ripple effect that begins with a single project, but gathers momentum as it impacts on innumerable lives, and many generations. We pay tribute to the many hands that have shaped the powerful course of empowering communities to enable conservation.

SHEILA SURGEY  
CEO, Africa Foundation

## IMPACT

### 2018 impact in numbers

#### Increase in life expectancy

Clinic renovations	1
Medical staff accommodation	1
Enviro Loos	15
Water access sites	9
Hippo Water Rollers	120

#### Quantity of education

Classrooms (new or renovated)	10
CLEF bursaries granted	72
CLEF graduates	23

#### Quality of education

School kitchens / dining halls	8
School library	1
Teachers' accommodation	2
Students' dormitories	1
Conservation lessons	5 509

#### Prosperity

Small business development - Craft centre renovations	1
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## AFRICA FOUNDATION COMMUNITY LEADERS EDUCATION FUND

### 22 Years of educating natural leaders

The success of rural development programmes is largely dependent upon leadership from dynamic local champions. The experience and wisdom of these individuals is one of the greatest assets of these communities. With this in mind, Africa Foundation established the Community Leaders Education Fund (CLEF) bursary programme to create the opportunity for aspiring youth to become such leaders.

We recognise poverty is the greatest barrier to accessing an education, a situation exacerbated in rural areas where children are already marginalized by virtue of their environment and the lack of infrastructure around them. We also understand that overcoming this barrier by investing in the young

people is a proven way to improve the health and wealth of entire nations.

The CLEF bursary targets youth who have met the entry requirements for tertiary level institutions but lack the funds to take up the offer.

CLEF recipients receive partial funding towards the course of their choice, as well as psycho-social support throughout the year, to assist them in overcoming the many challenges that they will face on their journey into further education.

CLEF students are not required to pay back any of their bursary but are required to give back in their community during their school holidays, using some skills that they have learnt.

### 22 YEARS OF CLEF STUDENTS: TOTAL 475

#### SOUTH AFRICA

Females **174**

Males **242**

#### KENYA

Females **8**

Males **18**

#### TANZANIA

Females **12**

Males **21**



## MEET CELENKOSINI, MDUKU COMMUNITY, SOUTH AFRICA

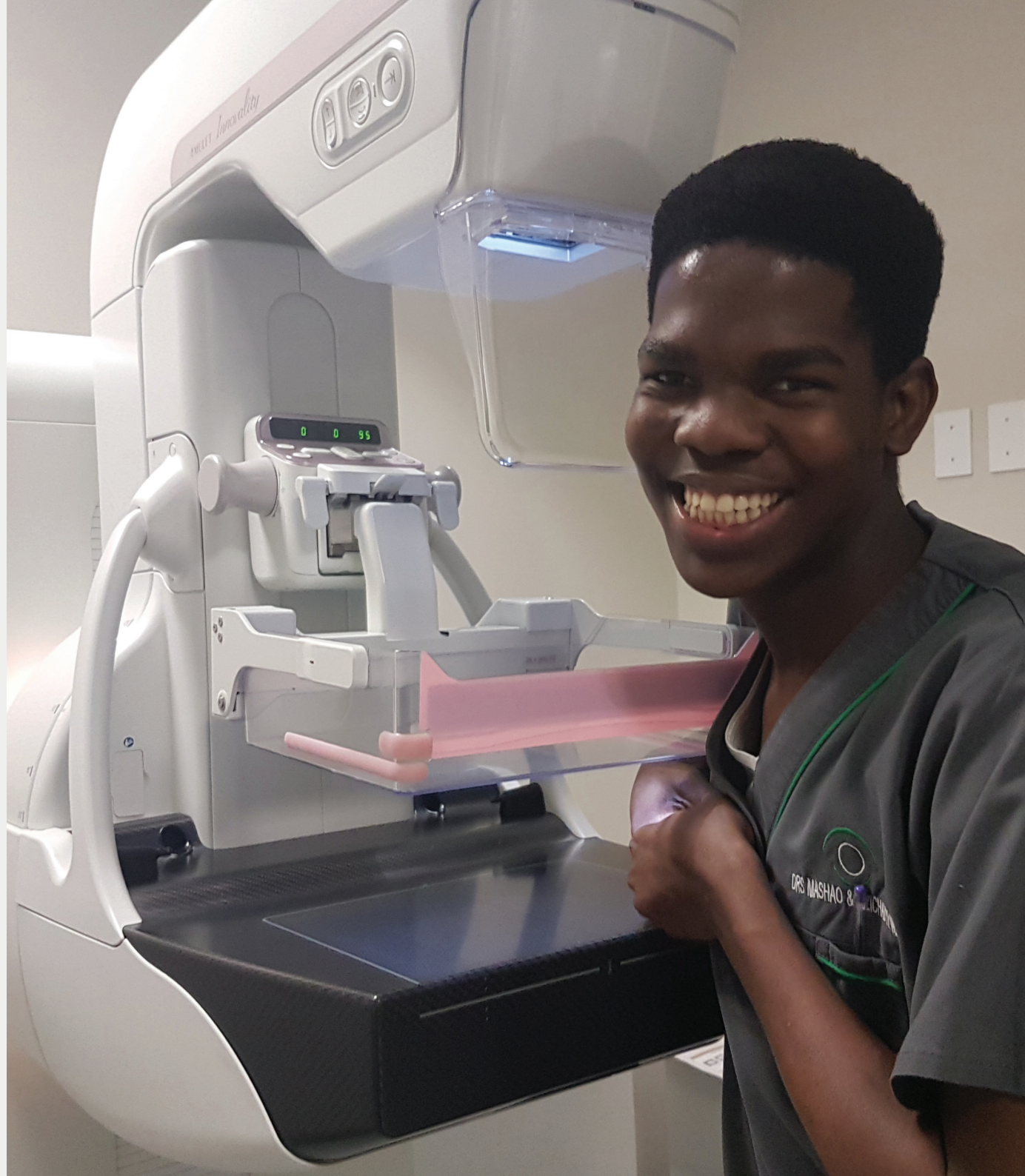
"All of us had an equal chance, none of us had money, but there were opportunities that we had to work for and take, and when you can imagine it, you can own it, and you can have it."

Celenkosini Malinga (Cele) grew up in Mduku Community, KwaZulu Natal, South Africa. His mother died when he was young leaving him and his siblings in the care of their grandparents. Cele's grandma made a little bit of money selling snacks outside of the school gate. At Secondary School, Cele was encouraged by his teacher, to apply for a CLEF Bursary and go to university.

Determined to break the mold and rise out of poverty, he applied, and was successful. He became the first person in his family to continue studying after high school, and the first person from Mduku Community to go to University of Johannesburg.

Cele is now in high second year of Diagnostic Radiology, and doing extremely well. During his holidays he volunteers at Mduku Clinic, even working there on Christmas Day last year.

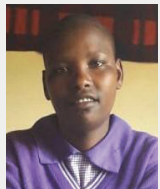
In recognition of the support that he received to help him financially through university, Cele bakes and sells muffins on campus, and with the profits he makes, he buys toiletries for the poorest students who do not have assistance.



## KENYA SAPARINGO PRIMARY SCHOOL

Saparingo Primary School is in a remote location in a dispersed community. Saparingo has no village hub. Many of the 200 students attending the school have to walk long distances, whatever the weather.

The establishment of dormitories for children from Grade 4 upwards means that girls and boys can now stay at the school and not have to suffer the daily commute, or pressures at home to assist with herding cattle and doing domestic work, which often led to them missing school at times. Tradition among this community is also for girls to marry at a young age, and end their education, dormitories assist in preventing this from happening.



Ann is one young girl who has benefited from the dormitories built at Saparingo Primary School. Ann used to walk 8km each day to attend school, but in time for her final year at Saparingo School, the girls dormitories opened and now she boards during term times. There has been a notable improvement in her academic performance, demonstrated by significant increase in test scores. She also feels that her physical and personal health has improved, with access to bathing facilities daily and sanitary towel supplies. She describes boarding at the school as a 'refuge' where she is able to focus on her studies. Her dream is to be a lawyer so that she can fight for the rights of young girls.

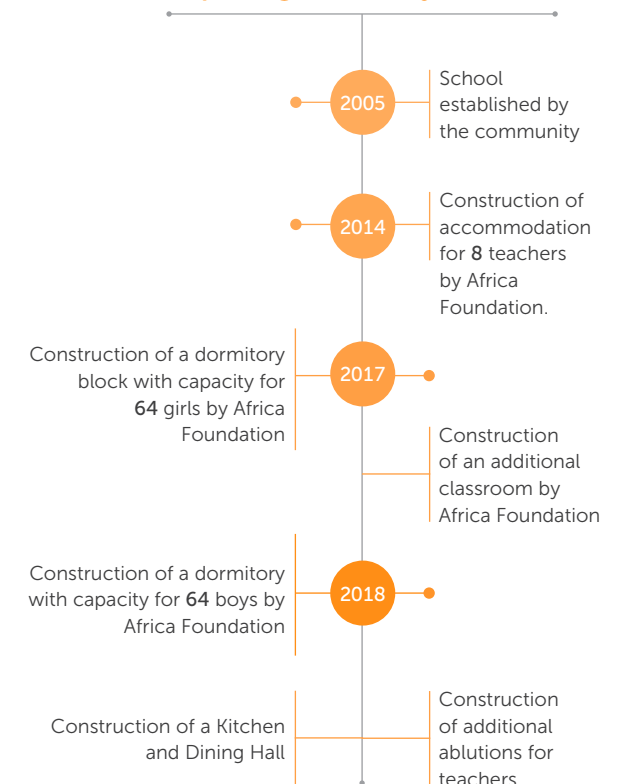
Ann's are not the only scores to have improved, in fact before the construction of the Girls Dormitory, this school used to be one of the poorest performing in the Division and now it is among the top ten best schools. The end of term results demonstrate an average increase of 7% compared to the previous year. The girls dormitories opened a year before the boys, which are due to open in October, and analysis of the results also indicated that many of the girls are now performing better than the boys, which had not been the typical pattern.

Naila (pictured right) is the lady who volunteers to look after the girls in their dormitory. She walks 5kms to her home in the village during school hours to look after her cows, sheep's and goats and returns in the evening to be with the girls, she makes sure that the dormitory is always clean and organised, and provides the girls with emotional support and mentorship. You will always meet her at the door of the girls dormitory.

With a growing desire for children to continue on to secondary level education, the community have allocated land near Saparingo Primary School for the construction of a secondary school, which could serve this and neighbouring communities.



### Saparingo Primary School:





## SOUTH AFRICA MBHEDULA CRAFT MARKET

### History of Mbhedula Craft Market

Mbhedula craft market was established in 1997, starting with 20 members, including people living with disability. The market aimed to stimulate the economy in Mduku by providing the tourists of Phinda Private Game Reserve, and those on the road to Sodwana Bay and Mozambique, with the opportunity to buy authentic locally produced African Crafts in Mduku.

For women in many rural communities, selling craft is their only source of income, this venue, selected for its visibility by the areas Chief, Gumede would enable Mduku women to sell their products locally instead of going to Durban some 300 km away, where they had to sleep on the streets.

The initial infrastructure was funded in 2004 by Africa foundation. Business training, essential to ensuring the sustainability of the project, was also provided to the crafters. In order to improve passing trade in 2015, Africa Foundation through the support of Aileen Getty Foundation invested in large on site and street signage to draw attention to the craft market and guide passing tourists to the location, an initiative which gave a significant boost to trade at the market.



#### FAST FACT

Mbhedula is the name of one of the area's Chief Gumede's ancestors.

### Impact of Mbhedula Craft Market

Just some of the ways the crafters at Mbhedula Market say that their lives have been impacted by the support of Africa Foundation:

- Business skills and Financial literacy.
- Financial independence.
- Improved design and production skills.
- Preservation and promotion of culture.
- Increased self-esteem and respect.
- Increased family cohesion and stability, as they no longer travel to the city to find work.
- Exposure to new markets and different cultures.



*Mrs Khanyisile Madide has been one of the Mbhedula Crafters since inception. Her skill is weaving baskets, which she used to sell on the street. At home Khanyisile supports 14 family members. She says that the main impact on her of having Mbhedula Craft Centre and the training that she received, is the increased income, is assisting in educating her children, and building a house.*

## OUR FUTURE FOCUS

In addition to continuing to respond to community identified development priorities, Africa Foundation has identified key areas for programme development:

### 01 | INCOME GENERATING OPPORTUNITIES

Increasingly in our communities, even those with existing infrastructure deficits, our consultation and engagement processes, confirmed by independent research work, are indicating that primary community concerns focus on the absence of employment opportunities and the inability to raise household incomes.

Lack of employment opportunities in rural communities has the following impacts:

- Inability of households to break free of intergeneration poverty cycles.
- Migration of educated community members.
- Disengaged youth.
- Over-exploitation of available natural resources.
- Environmental degradation.

Africa Foundation is working on a number of strategies to increase access to improved livelihoods:

- Internship programme offering graduates work experience opportunities to increase their employability.
- Small business support programmes.
- Support to local industries with a natural affinity to tourism; building the skills, capacity and level of professionalism within these businesses, to enable them to become the preferred service providers for the many lodges in their vicinity.



### 02

### WATER SUPPLY – RESPONDING TO THE INEVITABILITY OF CLIMATE CHANGE

In the last few years a number of our communities have experienced significant drought. 2017 saw delayed rains in both Mpumalanga and Kwazulu Natal, South Africa. Schools and clinics (along with lodges at and Beyond Phinda Private Game Reserve) became reliant on water brought in by trucks – an expensive and inefficient solution. Many facilities went without regular supplies, disrupting educational and health activities. In Kenya, in late 2017, the late arrival of rains, saw the Emurutoto Water Pan, built by Africa Foundation the previous two years earlier, nearly dry up.

Almost all the regions we work in are in areas that will become hotter and drier, as the effects of climate change disrupt rainfall patterns.

The only way to combat this is the development of sustainable water infrastructure. Africa Foundation have been incorporating rainwater harvesting systems in building projects by default for a number of years and since 2015 have carried out a structured borehole digging plan; targeting schools, clinics and developing community water points.

We plan to increase these activities and other activities that have indirect positive impact such as our environmental education programs, tree planting schemes, sustainable waste programmes. Ultimately our goal is to build community climate-change resilience – particularly around access to water, and this will be a key focus in programmatic prioritisations going forward.

## OUR FUTURE FOCUS

### 03 | ENVIRONMENTAL EDUCATION PROGRAMME (EEP)

Africa Foundation's Environmental Education Programme integrates regionally specific environmental and conservation learnings into the Primary School curriculum, so that across a number of taught subjects, children are engaged in critical thinking about the environment around them and their role in protecting it. A teacher's manual and training course, classroom posters and activity worksheets facilitate the programme to maximise the opportunities to raise awareness. Two excursions per year into the game reserve with experienced rangers, bring it all to life in the hopes of creating the next generation of conservationists.

The first-year pilot of the programme has taken place with five schools in the communities surrounding and Beyond Phinda Private Game Reserve, KwaZulu Natal, South Africa. Future plans are to roll out the programme to more schools within this area and to schools in the communities in Mpumalanga with which we work. We are also having the programme adapted and translated to be suitable for use in Tanzania (including Zanzibar) and Kenya.



### 04 | COMMUNITY LEADERS EDUCATION FUND (CLEF)

CLEF was established in South Africa in 1996, and expanded into Tanzania and Kenya in 2014. Year on year the number of CLEF applications has increased from each region, as more young people become aware of the opportunities available to them and more community members come to understand the benefits of tertiary education, for not only the individual but the upliftment of their family.

In 2018, Africa Foundation further expanded the programme to benefit youth from 3 rural communities in Botswana and Namibia. Applications have been distributed for academic year 2019. We are excited about this geographic expansion, and our strong focus going forward is on increasing the funding available in order to not turn away any deserving student that meets our criteria.

For academic year 2019, 565 students eager, but financially unable, to enter tertiary level education applied for the bursary, of which we anticipate being able to support 80.

SOUTH AFRICA  
SINCE 1996

TANZANIA, KENYA  
SINCE 2014

BOTSWANA, NAMIBIA  
SINCE 2019



## OUR FUTURE FOCUS

### 05 | OCEANS WITHOUT BORDERS

There can be no doubt that our world's precious marine resources are under threat, and action must be taken. &Beyond, in partnership with Africa Foundation, are expanding the application of the wildlife conservation impact model to include the protection and sustainability of our seas, with the 'Oceans Without Borders' initiative, across 3,000km of East Africa coastline.

#### VISION

Oceans Without Borders strives to catalyse positive change across our marine footprint to leave our oceans a better place by applying our proven care-trilogy to the ocean, marine wildlife, and coastal communities, never forgetting that our &Beyond guest experience lies at the heart of our vision.

#### OBJECTIVES

- Baseline: to facilitate world-class research as a platform for decision making and tracking progress.
- Care of the Ocean: to conserve and enlarge marine protected areas (MPA)
- Care of the Wildlife: to support the protection of identified iconic marine species
- Care of the People: to ensure a positive association with our marine conservation endeavours through upskilling and empowering community initiatives that use our tried and tested methodology of community consultation and collaboration.
- Global reach: to create a growing ripple of awareness through the engagement and education of &Beyond guests, together with international initiatives, and local communities.



# JOURNEY WITH US

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Just by travelling with &Beyond, our guests make a meaningful difference to the land, wildlife and people of the areas we operate in. We invite you to travel with heart and embark on an unforgettable journey with us in Africa, Asia, and South America's iconic destinations.

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# GET INVOLVED

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Our wonderful array of participatory experiences offer guests the opportunity to gain first-hand knowledge of our conservation and community initiatives.

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**Selected lodges offer guests experiences such as:**

- Rhino and elephant conservation experiences, turtle nesting and hatching adventures, and guided research experiences with conservationists
- Tours of neighbouring communities, their schools and healthcare facilities
- Various guided cultural experiences that allow guests to interact with the engaging cultures of Africa, Asia and South America

**Travel with heart on our selection of Impact Small Group Journeys and Philanthropic Journeys:**

Impact Small Group Journeys

- Phinda Impact Small Group Journey
- Oceans Without Borders Impact Small Group Journey
- Endangered Eight Impact Small Group Journey

Philanthropic Journeys

- Travel with Purpose - South Africa
- Travel with Purpose - Kenya

# MAKE A DIFFERENCE

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Should you wish to make a donation towards Rhinos Without Borders, Oceans Without Borders, or any one of our community initiatives, you can do so securely through Africa Foundation.

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## **SOUTH AFRICA**

By Credit Card through a secure facility administered by GivenGain.

[www.africafoundation.givengain.org](http://www.africafoundation.givengain.org)

## **UNITED KINGDOM**

Through Africa Foundation (UK), a separate independent organisation registered with the UK Charities Commission.

[www.africafoundation.org](http://www.africafoundation.org)

## **UNITED STATES**

Through Africa Foundation (USA), a separate independent public charity organized under the laws of the United States.

[www.africafoundation.org](http://www.africafoundation.org)